

ABSTRACT

DIASTI PUJI, 2022. The Socio-Economic Impact of the Community in the Development of the Abdul Latief Grand Forest Park Tourism Object in Sinjai Regency. Thesis of the Faculty of Economics and Business, Department of Development Economics, University of Muhammadiyah Makassar. Supervised by Supervisor I Asriati and Supervisor II Asdar.

The purpose of this study was to determine the Socio-Economic Impact of the Community in the Development of the Abdul Latief Grand Forest Park Tourism Object in Sinjai Regency. This type of research is qualitative. The type of data used is primary data obtained from the results of interviews or interviews with respondents who are used as research subjects. The method of data collection is through direct observation, interviews and documentation at the Abdul Latief Forest Park tourist attraction, Sinjai Regency. The informants in this study were the managers of the Abdul Latief Grand Forest Park tourism object, the Sinjai Regency Tourism Office and the Community.

The results of the study can be seen that tourism development has an impact on the community, especially on the positive impact of socio-economic conditions and the negative impact of socio-economic conditions. The positive impact is that the education of the respondent's family has increased. social interaction between the community is well established, tourism development is able to open up job opportunities for the community, and tourism development increases people's income. The negative impact is the occurrence of social changes where there are external cultural influences, environmental pollution, and the lack of security levels.

Keywords: Tourism Development, Socio-Economic, Society