



THE INFLUENCE LEARNING BY MULTIMEDIA TOWARDS IMPROVING THE ABILITY TO READ HIJAIYAH LETTERS IN CHILDREN AGED 5-6 YEARS



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huruf hijaiyah.

ABSTRACT

This study focuses on early childhood education with the aim of analyzing the effect of using multimedia as a learning method on the ability to read hijaiyah letters in children aged 5-6 years at Aisyiyah Mamajang Kindergarten. Multimedia elements such as text, images, sound, video and animation are used to enhance the learning experience and engagement in teaching hijaiyah letters to students. This is based on Multimedia Learning Theory, which states that learning is more effective when information is presented through a combination of words and images rather than just words alone. The method used is a quantitative approach with an experimental design. The research population was students from Aisyiyah Mamajang Kindergarten, Makassar City, group B1, totaling 22 people, the research sample consisted of 22 people. The sampling technique in this research used a purposive sampling technique. The results showed that the use of multimedia significantly increased children's ability to read hijaiyah letters after treatment. The average score of students' ability to read hijaiyah letters increased from 24.20 in the pretest to 47.33 in the posttest. Analysis using the Wilcoxon test shows a significant increase of $0.001 \leq 0.05$, which shows that learning by multimedia is effective in improving children's ability to read hijaiyah letters. This research concludes that multimedia is an effective learning tool for improving early literacy skills, especially learning hijaiyah letters.

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1. INTRODUCTION

Early Childhood Education (PAUD) is a development effort aimed at children from birth to the age of six years to guide, stimulate and (Amri et al., 2023), stimulating, by providing activities to help children develop basic abilities and skills (Taurina & Intisari, 2024) which is very important in his life. One of the basic skills that is the main focus in PAUD is reading and language skills.