

ABSTRACT

Syafirah Prakasa, 2026 “An Analysis of the Relevance of English Learning Materials to the Student Needs at Tourism Major of SMK 1 Selayar” Department of English Education, Faculty of Teacher Training and Education, Universitas Muhammadiyah Makassar Supervised by Nurdevi Bte Abdul and Herlina Daddi.

This study aimed to analyse the relevance of English learning materials to the needs of Tourism Department students at SMK Negeri 1 Selayar. The study employed a descriptive qualitative research design involving 11 eleventh-grade students from the Tourism Department. Data were collected through document analysis using a learning material evaluation checklist and semi-structured interviews and were analysed using the Miles and Huberman qualitative analysis model, including data reduction, data display, and conclusion drawing and verification.

The findings revealed that the English learning materials were generally relevant to students' needs, as they covered tourism-related topics, provided contextual vocabulary, integrated the four language skills, and included learning activities related to tourism contexts. However, several limitations were identified, including students' limited mastery of professional hospitality terminology, lack of confidence in speaking English, and insufficient opportunities to practice authentic workplace situations such as handling guest complaints. It can be concluded that, the English learning materials should be enhanced by incorporating more workplace-based simulations, authentic communication activities, and professional hospitality terminology to better prepare vocational students for future careers in the tourism industry.

Keywords: English learning materials, relevance, English for Specific Purposes (ESP), tourism, vocational school.