

ABSTRAK

HAERUDDIN, 2019. Tinjauan Pelaksanaan Badan Usaha Lorong di Kecamatan Rappocini Kota Makassar. Jurusan Ekonomi Pembangunan, Fakultas Ekonomi dan Bisnis, Universitas Muhammadiyah Makassar. Pembimbing I Muhammad Ikram Idrus dan Pembimbing II Ismail Rasulong.

Penelitian ini bertujuan untuk mengetahui: 1) Pelaksanaan Badan Usaha Lorong di Kecamatan Rappocini Kota Makassar. 2) Peran pemerintah Kota dalam membina dan mengembangkan Badan Usaha Lorong di Kecamatan Rappocini Kota Makassar.

Penelitian ini menggunakan metode deskriptif yang bersifat verifikatif. Data yang dikumpulkan berasal dari data primer dan sekunder melalui instrumen observasi, wawancara dan dokumentasi, selanjutnya dilakukan analisis berdasarkan pengamatan empiris dan mendeskripsi hasil pengolahan data dan mensintesis semua jawaban dalam satu kesimpulan yang merangkum permasalahan penelitian secara keseluruhan. Hasil penelitian menunjukkan bahwa: 1) pelaksanaan BULO di Kecamatan Rappocini Kota Makassar terdiri dari beberapa tahapan berupa tahapan persiapan, tahap pelaksanaan pelatihan, tahap pasca pelatihan. 2) peran pemerintah dalam mengembangkan badan usaha lorong yaitu berupa kebijakan, pemberian bantuan dan inovasi produktif untuk pemberdayaan masyarakat.

Kata kunci: Badan Usaha Lorong, Peran Pemerintah Kota

ABSTRACT

HAERUDDIN, 2019. Review of Implementation of Aisle Business Entity in Rappocini District, Makassar City. Department of Economic Development, Faculty of Economics and Business, University of Muhammadiyah Makassar. Advisors one Muhammad Ikram Idrus and Advisors two Ismail Rasulong.

This research aims to find out: 1) Implementation of Aisle Business Entity in Rappocini District, Makassar City. 2) The role of the city government in fostering and developing the Aisle Business Entity in the Rappocini District of Makassar City. Research is using the methods of descriptive that is verification. The data collected comes from primary data and secondary through the instrument of observation, interviews and document tation, subsequently conducted the analysis based on the observation of empirical and download descriptions results of the processing of data and synthesizing all the answers in a conclusion that summarizes the problem of research as a whole. Results of the study show that: 1) the implementation of Bulo in the District Rappocini Makassar City consists of several stages such as stages of preparation, the stage of implementation of the training, the stage of post- training. 2) the role of the government in developing the agency business hall that is in the form of policies, the provision of assistance and innovation productive for the empowerment of the community.

keywords: Agency Business hallways , Role of Government of the City