

ABSTRACT

IDAWATI FADOLLAH. *Training Model Development Based on Community Empowerment for Capacity Building of Women Entrepreneurs*. (Supervised by the Promotor Alimuddin Mahmud and co-promotor Gufran D. Dirawan).

This study aims to determine (1) The implementation description of training for capacity building of women entrepreneurship that occurred during this time, (2) Develop a training model based on community empowerment for capacity building of women entrepreneurs who meet the requirements of a valid, practical, and attractive, and (3) The effectiveness level of community empowerment-based training model for capacity building of entrepreneurship women.

This study is using research and development approach (Research and Development), which refers to the development of research models developed by Romiszowki (1996) combined with the design from Sugiono (2011). The model desired in this study is a community empowerment-based training model for capacity building of women entrepreneurs (model BPM-CBWB). BPM-CBWB model development carried out simultaneously by developing training devices and research instruments related to training model developed.

This Research and development are carried out on a group of women a pandan leaves woven artisans in Takalar, the study subjects were 30 people. Analysis of the data used is the data analysis at the stage of preliminary studies, data analysis at the model development stages and data analysis in evaluating the models' stages. Validity analysis by experts, the analysis of the model practicality, the analysis of the model attractiveness, and the model effectiveness test analysis using t-test at the training result.

From the research and development results, it can be concluded; (1) model of community-based training that occur after all this time, sticks to training completion program, training was provided not based on the potential and needs of the participants. (2) a community-based training model for capacity building of women entrepreneurs are being developed not only their cognitive mastery but also emphasizes the acquisition of skills and motivating participants to take a stand and begin to harness the potential of entrepreneurship. (3) The training model developed to meet the requirements of validity, practical and attractive. (4) The effectiveness test results showed that an increase in the of knowledge before and after the training model of BPM-CBWB. It can be concluded that the training model BPM-CBWB effective in enhancing capacity building of women entrepreneurs.