

ABSTRAK

ARNIATI. 2017. Pengaruh Desain Pembelajaran Kewirausahaan, Status Sosial Ekonomi terhadap Sikap dan Kompetensi Wirausaha Siswa pada SMK Negeri di Kota Makassar (dibimbing oleh Promotor Amiruddin Tawe dan Kopromotor Muchtar Yunus).

Secara empirik, pembelajaran kewirausahaan di SMK lebih berorientasi pada aspek kognitif, sehingga aspek afektif dan psiko motorik terabaikan. Permasalahan penelitiannya itu bagaimana pengaruh desain pembelajaran kewirausahaan, status sosial ekonomi terhadap sikap dan kompetensi wirausaha siswa pada SMK Negeri di kota Makassar dan bertujuan untuk menjelaskan pengaruh desain pembelajaran kewirausahaan, status sosial ekonomi terhadap sikap dan kompetensi wirausaha siswa pada SMK Negeri di kota Makassar.

Jenis penelitian ini adalah eksplanatory research menggunakan pendekatan kuantitatif dengan teknik pengumpulan data melalui wawancara dan penyebaran kuesioner analisis data metode Partial Least Square (PLS).

Penelitian menunjukkan terdapat pengaruh positif dan signifikan antara desain pembelajaran kewirausahaan, status sosial ekonomi dengan sikap dan kompetensi wirausaha siswa pada SMK Negeri di kota Makassar.

Kata kunci: Desain pembelajaran kewirausahaan, status sosial ekonomi, sikap,

Kompetensi wirausaha siswa

ABSTRACT

ARNIATI. 2017. The Influence of Entrepreneurship Learning Design and Socio Economic Status on Entrepreneurship Attitudes and Competence of Students of Public Vocational School in Makassar City (supervised by Amiruddin Tawe and Muchtar Yunus).

Empirically, entrepreneurship learning in Vocational School is more oriented to cognitive aspect, so affective and psychomotor aspects are neglected. The problem of the research is: How are the influences of entrepreneurship learning design and socio-economic status on entrepreneurship attitudes and competences of students of Public Vocational School in Makassar city. The research aims to explain the influence of entrepreneurship learning design and socio-economic status on entrepreneurship attitudes and competences of students of Public Vocational School in Makassar city.

The research was explanatory research which employed quantitative approach. The data were collected through interview and questionnaire technique. The data were analyzed by using Partial Least Square (PLS) method.

The results of the research reveal that there are positive and significant influences of entrepreneurship learning design and socio-economic status on entrepreneurship attitudes and competences of students of Public Vocational School in Makassar city.

Keywords: entrepreneurship learning design, socioeconomic status, the students' entrepreneurship attitudes and competences