

## ABSTRACT

**Daramita Daud, 2018.** *Utilizing Instagram Caption to Improve Students Ability in Writing Descriptive Text* of SMA Muhammadiyah 9 Makassaran experimental Research in the academic year of 2018/2019. Skripsi, English Education Department, Faculty of Teacher Training and Education, Muhammadiyah University Of Makassar. Guided by Ummi Khaerati Syam and Maharida.

This research used an experimental research. The population of this study was the second grade students of SMA Muhammadiyah 9 Makassar in the academic year of 2018/2019. The sample consists of all population who have 18 students participated. The basic problem the writer discussed in this final project was to find out the improvement of students' ability in writing Descriptive Text by utilizing Instagram caption.

The techniques used for obtained data was: first, the students did pre-test to write descriptive text about their home; second, gave treatment to the students in four meetings about writing descriptive text through Instagram caption; third, gave post-test to the students to write descriptive text about their home; the last, drew the conclusion based on the data.

The final result indicated that The mean score of pre-test 50. Where, there were four (22%) student got good score, ten (56%) students got poor score and four (22%) students got very poor score. Meanwhile, the mean score of post-test got a higher score with 76,3. Where, there were three (17%) students got very good score, thirteen (72%) students got good score and two (11%) students got poor score. After calculating the significance of the test, the result of the t-test was 7,96 and t-table was 2,110. With regard to the previous results, it can be concluded that the use of Instagram caption in the teaching and learning process significantly improved the students' ability in writing Descriptive Text. The students made a good improvement on the aspect of organization.

**Keywords:** Instagram Caption, Student's Ability, Writing Descriptive Text.

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Penelitian ini menggunakan bentuk penelitian eksperimen. Populasi pada penelitian ini adalah siswa kelas XI SMA Muhammadiyah 9 Makassar tahun ajaran 2018/2019. Jumlah sampel sama dengan jumlah populasi dimana ada 18 siswa yang berpartisipasi dalam proses penelitian. Masalah yang dibahas dalam penelitian ini adalah untuk menemukan peningkatan kemampuan siswa dalam menulis paragraph deskriptif dengan memanfaatkan instagram caption

Teknik yang digunakan untuk mendapatkan data adalah: pertama, siswa mengerjakan pre-test dengan menulis paragraf deskriptif tentang rumah mereka. kedua, peneliti memberikan perlakuan kepada siswa selama 4 pertemuan tentang menulis paragraf deskriptif dengan instagram caption. Ketiga, peneliti memberi post-test kepada siswa untuk menulis paragraf deskriptif tentang rumah mereka. Terakhir, membuat kesimpulan berdasarkan data yang ada.

Hasil akhir menunjukkan bahwa nilai rata-rata pre-test 50. Dimana ada empat (22%) siswa mendapatkan nilai bagus, sepuluh (56%) siswa mendapatkan nilai buruk, dan empat (22%) siswa mendapatkan nilai sangat buruk. Sementara itu, nilai rata-rata post-test 76.3. Dimana ada tiga (17%) siswa mendapatkan nilai sangat bagus, tigabelas (72%) siswa mendapatkan nilai bagus dan dua (11%) siswa mendapatkan nilai buruk. Setelah menghitung nilai signifikan tes, hasil t-test adalah 7.96 dan t-table adalah 2.110. sehingga dapat disimpulkan bahwa penggunaan instagram caption dalam proses belajar mengajar meningkatkan kemampuan siswa dalam menulis descriptive text. Siswa menunjukkan peningkatan yang bagus dalam segi organisasi paragraph deskriptif.

**Keywords:** Instagram Caption, kemampuan siswa, paragraph descriptif.