## ABSTRACT

Nurdiana Hamid. 2018. The Effectiveness of The Outdoor Learning Strategy in Writing Descriptive Text (A Pre-experimental Research at Tenth Grade Students of SMAN Negeri 7 Bulukumba) Faculty of Teachers Training and Education, Makassar Muhammadiyah University (supervised by Syamsiarna Nappu and Muh. Arief Muhsin)

This research aimed to find out the effectiveness of the Outdoor Learning Strategy to improve students' writing descriptive text that focused on content and organization at tenth Grade Studentd of SMA Negeri 7 Bulukumba.

The researcher applied Pre-experimental Research with One Group Pretest Post-test Design, and collected the data by giving Pre-test, treatment and Posttest. The sample of the research was Class X Mia 3 of SMA Negeri 7 Bulukumba which consisted of 30 students. The sample was taken by Purposive Sampling Technique.

The research findings showed that the tenth grade students of SMA Negeri 7 Bulukumba had fairly score in Pre-test. After treatment, their writing skill in descriptive text was significantly increased. The result of the research were the mean score of content obtained by the students through Pre-test was 60.17 and Post-test was 72.33. Mean score of organization Pre-test was 60.83 and Post-test was 73. It means that there is significance difference between before and after giving the treatment. It indicated that the alternative hypothesis (H<sub>1</sub>) was accepted and the null hypothesis (H<sub>0</sub>) was rejected. It concluded that the Outdoor Learning Strategy was effective to use in Writing Descriptive Text particularly in making good content and organization.

Keywords: Outdoor Learning Strategy, Descriptive Text, Writing Skill.