

ABSTRACT

I NISA, 2019. With the title thesis Factors Affecting the Income of Chocolate Farmers in North Luwu Regency (Case Study of Tarobok Village, Baebunta District). Makassar Muhammadiyah University. Guided by supervisor I Edi Jusriadi and and supervisor II A. Nur Fitrianti.

The purpose of this study was to determine: The Effect of Working Capital, Labor and Distribution of Fertilizers on the income of cocoa farmers in Tarobok Village, Baebunta District, North Luwu Regency. This research is a quantitative descriptive study, with data processing techniques using multiple linear regression with SPSS 16. The variables in this study include the dependent and independent variables. This study uses sample data in this study is a questionnaire and documentation. Based on the results of the study it can be concluded that (1) Working capital variable has a positive but not significant effect on the income of cocoa farmers in Tarobok Village, Baebunta District, North Luwu Regency. (2) Labor variable has a positive and significant effect on the income of cocoa farmers in Tarobok Village, Baebunta District, North Luwu Regency. (3) The fertilizer distribution variable has a positive and significant effect on the income of cocoa farmers in Tarobok Village, Baebunta District, North Luwu Regency. From the regression results the value of R squared (R²) of 0.652 means that the independent variable explains the variation in income of cocoa farmers in Tarobok Village, Baebunta District, North Luwu Regency by 65.2%. While the remaining 34.8% is explained by other variables outside the study.

Keywords: Farmer Income, Working Capital, Labor, Fertilizer Distribution

ABSTRAK

I NISA, 2019. Dengan judul skripsi Faktor-Faktor yang Mempengaruhi Pendapatan Petani Coklat di Kabupaten Luwu Utara (Studi Kasus Desa Tarobok Kecamatan Baebunta). Universitas Muhammadiyah Makassar. Di bimbing oleh pembimbing I Edi Jusriadi dan dan pembimbing II A. Nur Fitrianti.

Tujuan Penelitian ini adalah untuk mengetahui: Pengaruh Modal Kerja, Tenaga Kerja dan Distribusi Pupuk terhadap pendapatan petani coklat di Desa Tarobok Kecamatan Baebunta Kabupaten Luwu Utara. Penelitian ini merupakan jenis penelitian deskriptif kuantitatif, dengan teknik pengolahan data menggunakan regresi linier berganda dengan bantuan SPSS 16. Variabel pada penelitian ini meliputi variabel dependen dan independen. Penelitian ini menggunakan data sampel dalam penelitian ini adalah kuesioner dan dokumentasi. Berdasarkan hasil penelitian dapat disimpulkan bahwa (1) Variabel modal kerja berpengaruh positif tetapi tidak signifikan terhadap pendapatan petani coklat di Desa Tarobok Kecamatan Baebunta Kabupaten Luwu Utara. (2) Variabel tenaga kerja berpengaruh positif dan signifikan terhadap pendapatan petani coklat di Desa Tarobok Kecamatan Baebunta Kabupaten Luwu Utara. (3) Variabel distribusi pupuk berpengaruh positif dan signifikan terhadap pendapatan petani coklat di Desa Tarobok Kecamatan Baebunta Kabupaten Luwu Utara. Dari hasil regresi nilai R^2 sebesar 0.652 ini berarti variabel independen menjelaskan variasi pendapatan petani coklat di Desa Tarobok Kecamatan Baebunta Kabupaten Luwu Utara sebesar 65,2%. Sedangkan sisanya 34,8% dijelaskan oleh variabel-variabel lain diluar penelitian.

Kata Kunci: Pendapatan Petani, Modal Kerja, Tenaga Kerja, Distribusi Pupuk