ABSTRACT

Irfayani, 2019. ***"Students' Perception Toward The Effectiveness of Journalistic Learning Project in Public Speaking Subject " (A Descriptive Study at the Seventh Semester of English Departement Makassar Muhammadiyah of University).*** A thesis of English Department, the Faculty of Teachers Training and Education, Makassar Muhammadiyah of University, guided by Nur Qalby and Herlina Daddi.

The objective of this research was to find out the significant of the Students' Perception Toward The Effectiveness of Journalistic Learning Project in Public Speaking Subject. The research applied descriptive quantitative research design. The research subject is the seventh semester students of Makassar Muhammadiyah of University by used purposive sampling technique.

The instrument of the research were questionnaire. The researcher used the some formulas arrange the study in questionnaire. The scala used in this research was likert scale. Likert scale used to measure attitudes, opinions, and perceptions of a persons or group people about social phenomena. And the result of The data from the questionnaire showed that mostly students perceived that The effectiveness of Journalistic Learning Project in public speaking was success to support their speaking skill and the method that used by the lecturer were interesting and motivating.

Keywords: *Speaking skill, effectiveness, Students' Perceptions and Journalistic Learning Project*